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You are only 3 steps away!

Activate your Account:

After your account has been created please **check** in your emails for Adobe's welcoming mail (message@adobe.com). Here you will find a link to Adobe Analytics. (if you can't find the email check your spam folder).

2

Please click the "Get Started" button in the E-Mail
You will then be asked to set up a password using the company's email.



Adobe Experience Cloud



Fabian, you now have access to Adobe Analytics.

Your administrator at LoyaltyPartner has given you access to Adobe Analytics.

Adobe Analytics is the leading customer intelligence solution for marketing. With this access, you will be able to learn about your customers, your marketing, and your content better than ever before and make confident data-informed decisions.

To access Adobe Analytics and log in to Adobe Experience Cloud, use the button below.

Get Started

3

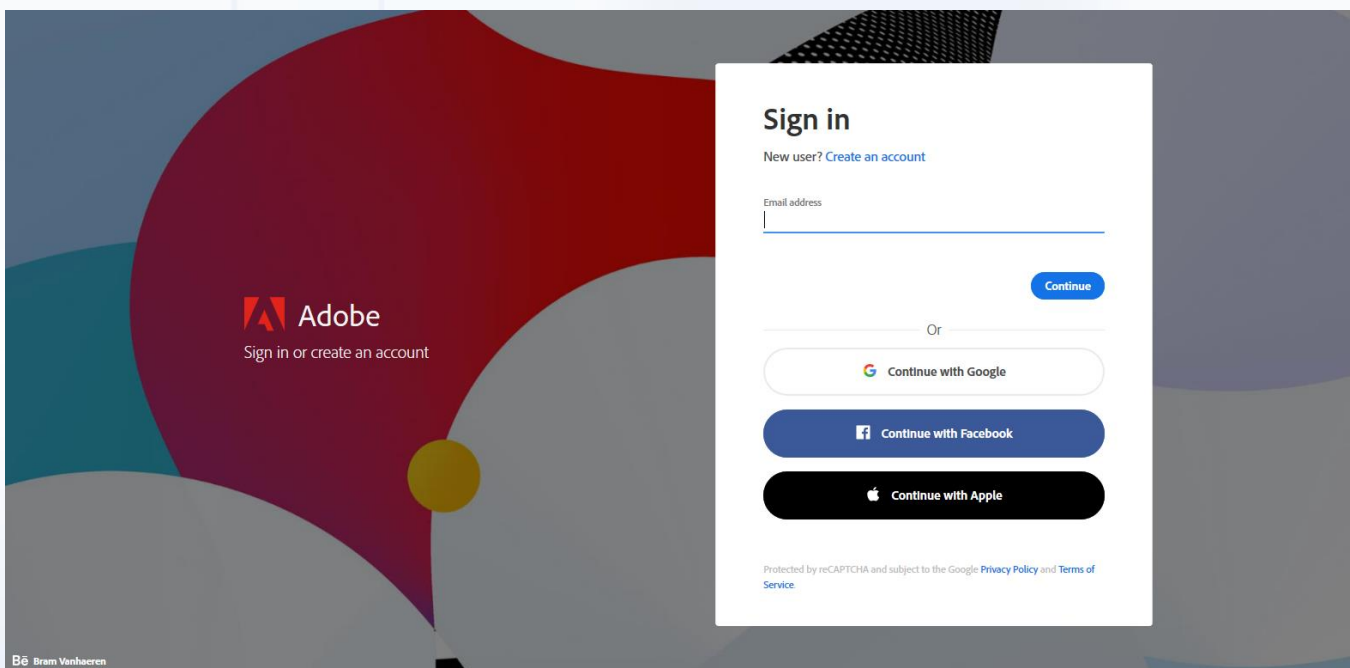
DONE!





Future access and login via the Experience Cloud:

1. Go to analytics.adobe.com (we recommend you to use Google Chrome browser to avoid performance issues)
2. Click "To login via Experience Cloud, click here." and on the next page you have to press "Sign in with an Adobe ID" to see following window:



3. Enter your E-Mail and password you have set before to finish the login.

Please note:

to be able to see the right data workspace, the user must have access to both the workspace and the report suite (data pool).

if you have no access or need further help please contact us via [PB_DigitalAnalytics](#)



Are you just getting started with Adobe Analytics...?

...then you should get familiar with Analysis Workspace!

Analysis Workspace is the premier analysis tool for Adobe Analytics

1. Go to the [ADOBE EXPERIENCE LEAGUE](#) here you will find shot videos (2-5 min long) on how to get started on Workspace and Analytics!
2. Check out our [in-house material](#)!

Here are some [Links](#) depending on your assigned country:



Austria



Germany

Italy



Poland



...and key performance indicators:

KPI's Austria

KPI's Italy

KPI's Germany

KPI's Poland

good luck on using this tool!

Cheers! the Analytics team.