

GLC Scorecard 2024



SHAREHOLDER	\$589.2M  Total Revenue	CUSTOMER	STRATEGIC PROJECTS		COLLEAGUE	32%  Global Women Representation B40+
	\$123.5M  Annual PTI		 Ensure launch readiness with EDEKA	 Secure fuel partners across all markets		86%  Talent Retention B35+
	 Seamless launch of Carrefour in Poland		GLC  Resourcing Plans			
	 LPS new client wins					
	 Deliver on Agenda 25 GLC milestones					
	MARKETING PLATFORM PERFORMANCE					
	 1m App Users 10.01M					
	 1m Coupon Users 6.61M					
	PAYBACK AMEX CO-BRAND CARD					
	 Cards in Force (CIF) 1.017M					
 New Accounts Acquired (NAA) 154.8K						